



AAMAS.org

Virtual '22 Conference

Clinical ■ Coding ■ Compliance

Multiple professional CEUs at one conference!



■ April 20-22, 2022 ■

The American Association of Medical Audit Specialist (AAMAS) 2022 Virtual Conference

Because of the continued health risks posed by the COVID-19 variants, AAMAS has decided to host our 2022 conference virtually. It will offer the educational opportunities AAMAS prides itself on, while providing health and safety during these times. Virtual conferences are proven to be extremely effective, and we are hoping to AGAIN surpass everyone's expectations this year.

For more information on this year's conference [click here](#).

Virtual Sponsorship Opportunities



Grow with us. If you participate in any of the sponsorship items listed below we will include a link to your company's jobs postings on our [Career Opportunities](#) webpage. This webpage is promoted through multiple AAMAS communication outlets including: Our monthly communications *The Pulse*, our quarterly e-publication *The Monitor*, and it is also included on our homepage. This page will direct individuals to your jobs page so is a good resource to be included in for potential candidate outreach. *Sponsorship creative is due April 4, 2022.*

Linked Logo with 50-word Company Feature | \$100

Place your logo on our dedicated sponsorship webpage for one full year. Please provide a high resolution logo and a website URL.

Verbal & Visual Recognition at the end of each Session \$100

Your logo will be placed on the last slide of each session presentation with a verbal call out recognizing your sponsorship support for the annual conference. Please provide a high resolution logo.

Logo Recognition on AAMAS Homepage | \$150

Place your logo on the AAMAS website homepage for one full year. Please provide a high resolution logo and a website URL.

Logo Bundle | \$175

Bundle the *Linked Logo with 50-word Company Feature* and *Logo Recognition on AAMAS Homepage* and **SAVE \$75!** We will link your homepage logo to your feature on the sponsorship page for multiple levels of exposure.

Add in the Verbal & Visual Recognition at the end of each Session for an additional \$75.

Virtual Sponsorship Opportunities

Sponsorship creative is due April 4, 2022.

Mini Presentation | \$150

AAMAS will insert your mini 10 minute live presentation during one of the scheduled sessions. Utilize this time to discuss a relevant topic to your industry, identify the variables and problems surrounding it, and present your solutions to the audience.

Content must be approved by AAMAS by **April 4, 2022**.

Advertisement in *The Pulse* | \$150

Reach our 225+ members in our monthly communications, *The Pulse*, by adding an advertisement.

To view examples of this publication [click here](#).

Purchase more than one ad, and **SAVE \$50** on each additional ad purchased.

Advertisement Specs:

- 600px wide x 120px high
- Provide a website URL so we can link your ad to it
- Provide which month you want your ad to be included in
- Your creative is due the first of the month for the month your ad will deploy

Advertisement in *The Monitor* | \$400

Advertise in our quarterly communications that gets sent to all our members in *The Monitor*, by including an ad in each quarters publication.

To view this publication [click here](#).

Advertisement Specs:

- 600px wide x 120px high
- Provide a website URL so we can link your ad to it
- Your creative will be due the first month of the start of each quarter

Website Advertisement | \$400

Get your organization noticed on the AAMAS website. Your ad will be included on the homepage of our website for one full year. Size and location will vary dependent on current layout of homepage.

Advertisement Specs:

- Size and placement will vary, please work with Kate Feuling at k.feuling@aamas.org
- Provide a website URL so we can link your ad to it

Broadcast Email | \$350

At less than 2¢ to reach each AAMAS member, this service provides a powerful outlet to help communicate your message to healthcare professionals.

Email Specs:

- Emails may not contain attachments, should be less than 1 MB, and must be in HTML format that does not contain absolute positioning or javascript
- Emails should not be a single JPEG, GIF, or PDF file
- Graphics and images must be linked from a web server, not embedded in the communication
- The HTML file is due ten days prior to deployment in order to ensure the proper time to upload, test, and proof
- Provide subject line and pre-header copy. Character count is limited to 100, that includes spaces
- Provide your desired deployment date as early as possible as slots fill up fast surrounding the conference as only one e-blast may go out per day
- Emails must deploy within eight months of purchase

Conference Sponsor | \$700 SOLE SPONSORSHIP

This sole sponsorship will provide you all over coverage and includes the following:

- Advertisement in ALL communications relating to the Annual Conference
- Linked logo on AAMAS homepage for one full year
- Linked logo on multiple web pages on the conference site for one full year
- Placement of a 60 second video advertisement on select conference pages for one full year

Video Specs:

- Must not exceed 60 seconds
- Must be submitted as a MP4 file

Advertisement Specs:

- 600px wide x 120px high
- Provide a website URL so we can link your ad to it

Sponsorship Opportunities

Sponsorship creative is due April 4, 2022.

Marketing Campaign Bundle I \$500

This is a great opportunity to showcase your brand during this year's annual conference across multiple branded outlets.

Inclusions:

- Linked logo with 50-word company feature
- Logo recognition on AAMAS homepage that links to your logo and feature on sponsorship page
- Visual recognition at the end of each session
- Verbal recognition during Opening Session and at the end of each session
- Opportunity for a Mini Presentation. For details, please reference the description listed above.



Make a copy for your records and send completed form with payment to:

Kate Feuling
k.feuling@aamas.org
7044 S. 13th Street, Oak Creek, WI 53154
Phone: (414) 908-4941 Ext. 111

Cancellation Policy: Cancellations in writing made prior to April 4, 2022 will receive a refund less \$100 processing fee. No refunds will be processed on cancellations received on or after April 4, 2022.

Sponsorship Opportunities

<input type="checkbox"/> Linked Logo with 50-word Company Feature	\$100
<input type="checkbox"/> Verbal & Visual Recognition at the end of each Session	\$100
<input type="checkbox"/> Logo Recognition on AAMAS Homepage	\$150
<input type="checkbox"/> Mini Presentation	\$150
<input type="checkbox"/> Logo Bundle	\$175
<input type="checkbox"/> Add in the Verbal & Visual Recognition at the end of each Session	+\$75
<input type="checkbox"/> Advertisement in <i>The Pulse</i>	\$150
<input type="checkbox"/> Advertisement in <i>The Monitor</i>	\$400
<input type="checkbox"/> Website Advertisement	\$400
<input type="checkbox"/> Broadcast Email	\$350
<input type="checkbox"/> Conference Sponsor	\$700
<input type="checkbox"/> Marketing Campaign Bundle	\$500

Please register for the conference at:
<https://conference2022.aamas.org/registration/>.

TOTAL PURCHASE: \$ _____

Sponsorship creative and payment must be received by **April 4, 2022**.

Payment Options

- Visa Mastercard Discover
 Check enclosed or in mail (payable to AAMAS)

Invoice Me
Card Number _____
Expiration Date _____ Total Amount \$ _____
Authorizing Signature _____
Date _____
Print Name on Card _____
Billing Address _____

Company URL _____
Primary Name _____
Primary Email _____
Phone Number _____

An e-mailed receipt from authorize.net will be sent to the above e-mail address when a credit card is processed. The personal information provided will not be used for any purposes other than those stated upon this form unless you provide your consent. Should you have any questions concerning your personal information please contact Kate Feuling at k.feuling@aamas.org or 414-908-4941 Ext. 111. AAMAS endeavors at all times to treat your personal information in accordance with all applicable laws.

Thank you to our 2021 Virtual Sponsors!

